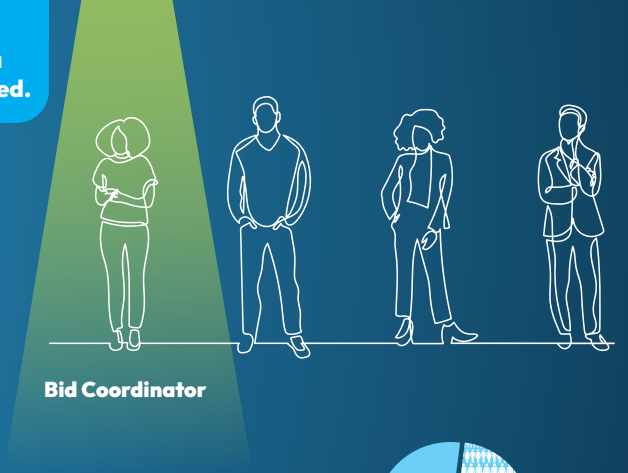
2025 UK Salary & Consultant Day Rate Survey for Bid, Proposal and Work-Winning Professionals

All statistics shown are averages of all data captured for the role, unless otherwise stated.

Bid Co-ordinator



Basic Salary
£40,184

Bonus & Benefits (Cash Equivalent)
£5,959

% Satisfied With Role
49%

% in Current Role < 2 Years
39%

Average Age 36

Gender Identity
♀ **73%**
♂ **27%**

Lowest Paid Recruitment Health - £40,000

% with a Bachelor's Degree or higher
67%

% Working Overtime
55%

Highest Paid Industry Facilities Management - £48,000

Basic Increase Since 2022
20.1%

Company Size

Large Enterprise (250+)	£40,025
Medium-sized (50-249)	£41,600
Small (10-49)	£37,200

Consultants

Bid Co-ordinator Day Rate	£475
Bid Co-ordinator Revenue (Min. 80% Utilisation)	£42,000

Bid Solutions
Connecting Winners

www.bidsolutions.com
UK: +44 (0)20 8158 3952
enquiry@bidsolutions.com

* All statistics are based exclusively on the 2025 UK Salary & Day Rate Survey Data from Bid Solutions.